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What Can We Learn from the Teamsters?

N.F. Schmeidler

Grant Thornton LLP
Arlington, VA, USA

Corresponding Author's E-mail: Neal.Schmeidler@us.gt.com

Abstract: Some fans of horse pulling competitions estimate that for more than 100 years owners of draft horses have pitted their best team of gentle giants against competitor teams. In this sport, the objective is to determine which set of muscled behemoths and their handlers (the teamsters) entered in the competition can pull the heaviest load. After attending several competitions, the presenter realized there are lessons to be learned that apply in the workplace. During his presentation, the presenter will identify these lessons and, in some cases, show video clips to illustrate the point.