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Derivative Impacts of the Implementation of Innovation Programs in Companies Located in the State of Puebla, Mexico and its Surroundings

L.A. Gómez-Jaimes and A. Gutiérrez

Universidad Popular Autónoma del Estado de Puebla
Puebla, Mexico

Corresponding author's Email: luisantonio.gomez@upaep.edu.mx; angelica.gutierrez@upaep.edu.mx

Author Note: L. A. Gómez-Jaimes. Universidad Popular Autónoma del Estado de Puebla PhD student in strategic planning and technology management. The author has a master's degree in integrated manufacturing systems and quality strategies from the same institution where he conducts his doctoral studies.

A. Gutiérrez-Guerrero. Universidad Popular Autónoma del Estado de Puebla PhD student in strategic planning and technology management. The author has a master's degree in administration from the Benemérita Universidad Autónoma de Puebla.

Abstract: One of the concepts that has been strengthened in recent years both in the area of knowledge and in the industry is *innovation*. According to several studies of various companies in highly industrialized countries, it can be established that investing in innovation generates a positive impact on the economic and technological development of both companies and the nation itself. Several of the companies established in these industrialized countries have an important budget dedicated to R&D, which allows them to be at the forefront in terms of technological advances.

However, considering the developing countries where these large companies are established, it is pertinent to ask ourselves, how is innovation sustained within these companies? Is there any method that allows these companies to develop ideas within these not-so-industrialized countries? In Mexico, especially in the study region (the state of Puebla and its surroundings), a few companies have chosen to establish various *innovation programs* where their employees, regardless of the hierarchical level they have within the company, participate with new ideas that allow to obtain a mutual benefit.

Once familiar with this type of programs, new questions arise to discuss, are these programs created with the firm commitment to undertake new ideas focused on the *continuous improvement* of the institutions? On the other hand, what are the benefits that institutions obtain when implementing these methodologies?

The main objective of this research is to corroborate the impact, whether positive or negative, of the implementation of these innovation programs within companies established in the study region. To carry out its verification, a study was conducted by analyzing data collected through surveys applied to companies established in the study region, to have an accurate view of the benefits or losses within the companies related to the implementation of this type of programs.

Keywords: Innovation, Innovation Programs, Continuous Improvement